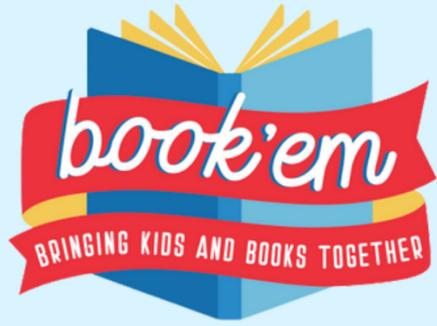




Who We Are & What We Do

- 36 years creating a more literate Nashville
- 5 core programs serving economically disadvantaged youth (75% BIPOC, 31% English Language Learners)
- 120,000+ books distributed annually through 180+ partners
- 300 reading role model volunteers and 20+ volunteer groups each year





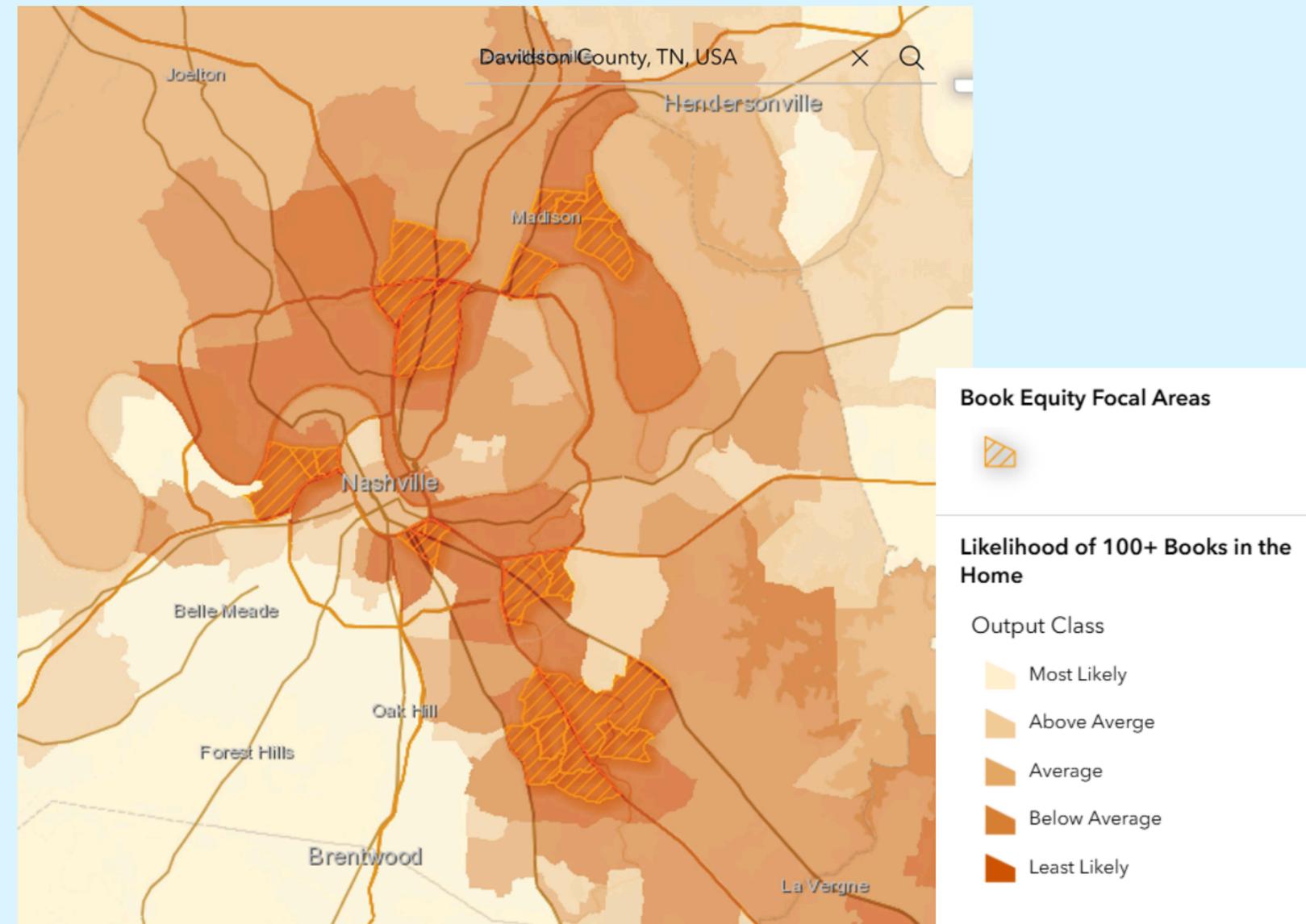
The Problem We're Solving: Breaking Down Barriers to Literacy

The Facts:

- 22,000+ young people ages 0-18 depend on Book'em for books to own.
- Many neighborhoods have no libraries or bookstores nearby.
- Our current book bus has already made 110 visits and distributed 17,000 books in just 18 months.

The Gaps:

- Children with mobility issues cannot board our bus.
- We're turning down events that are too large or happen on days we're already booked.



Our Solution: Two Critical Upgrades

1. **Make current bus ADA-accessible** - \$35,000
2. **Purchase used full-size ADA-accessible bus** - \$45,000
 - Convert new bus into book mobile - \$10,000
 - Hire CDL driver - \$10,000

Outcomes

- **Access for ALL children**
- **More visits, books distributed, and children served!**



The Difference:

- We can attend events that serve larger populations.
- Every child, regardless of ability, can board the bus and choose books they connect with, further encouraging a sense of community with the children we serve.
- We can expand the reach of the book bus in the community and share the magic of mobile book ownership with more children in Davidson County.
- We can attend more events
 - 75 visits annually (now) → 100+ visits annually



“Book’em ensures every child leaves with a book in hand.”

**-NASHVILLE
SOUNDS**

“At the end of the module, when they get to pick out books - they are in LOVE!”

**-NORMAN BINKLEY
ELEMENTARY
TEACHER**

Sustainable Impact

Immediate Outcomes:

- 100% accessibility compliance
- Serve 3,000+ additional children annually
- Both buses can operate simultaneously to include large community events and schools

Long-term Sustainability:

- One-time capital investment (bus and lift)
- Ongoing costs covered by diversified funding
 - Proven track record with local partners
- Every child in Davidson County can experience book ownership